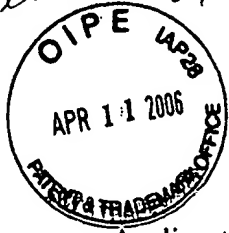


OK to
enter 04.16.06
L.S.



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant:	Hayes et al.)	Examiner:	Shapiro, Leonid
)		
Serial No.:	09/905,423)	Art Unit:	2677
)		
Filed:	July 13, 2001)	Attny Doc.:	81230.62US2
)		
Title:	System And Method For)		
	Using A Hand Held Device)		
	To Display Product)		
	Information)		

RESPONSE AFTER FINAL

Mail Stop - AF
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action of December March 14, 2006 please consider the remarks/arguments which begin on page 2 of this paper.

Certificate of Mailing: I hereby certify that this correspondence is being deposited with the U.S. Postal Service as First Class mail, postage prepaid, in an envelope addressed to: Mail Stop - AF, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on this 6th day of April, 2006.

By: Ranni Matar
Ranni Matar